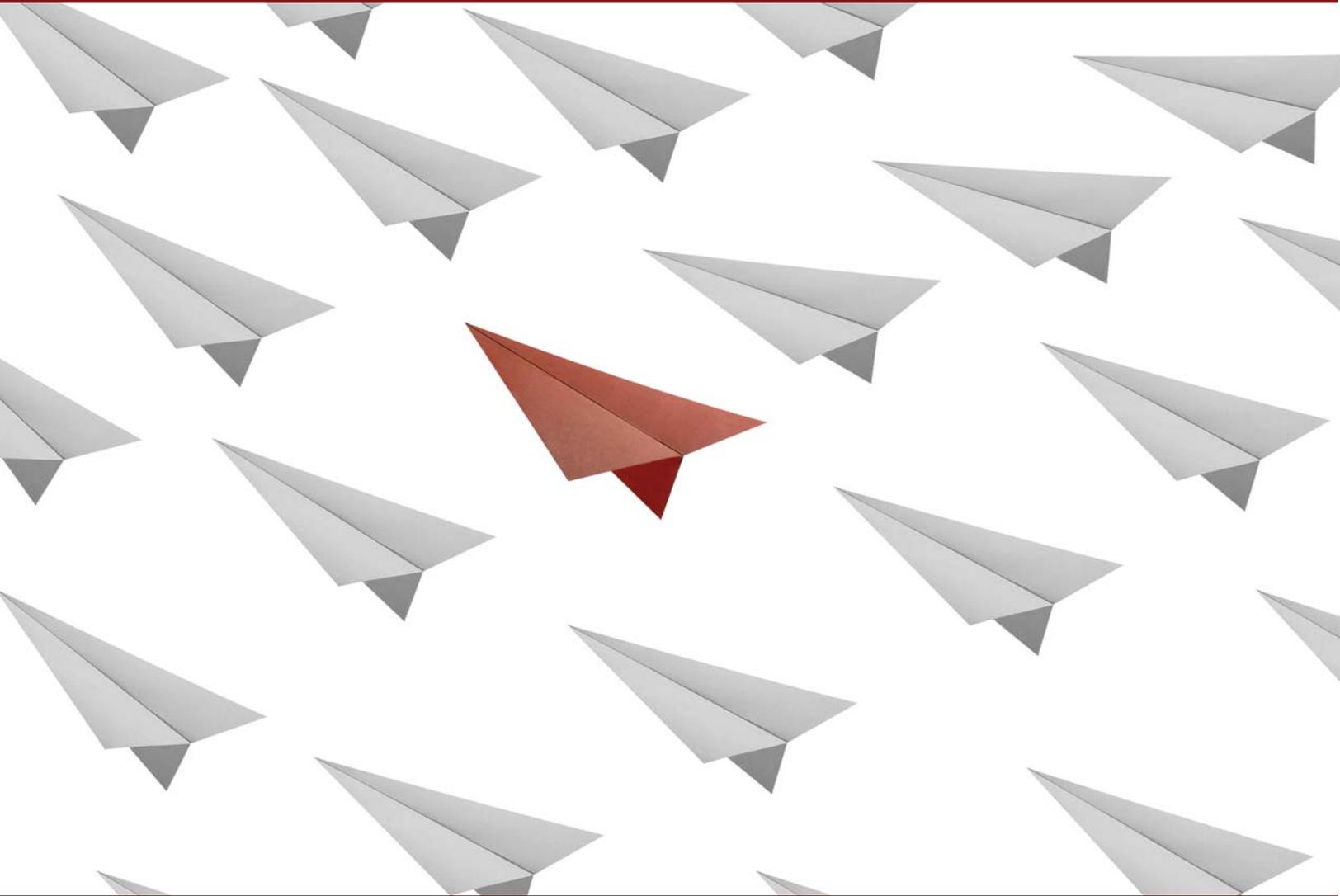


Nebraska Credit Union League  
**2017 Leadership Summit**



September 11-13 Embassy Suites Lincoln, Nebraska

Nebraska Credit Union League

# 2017 Leadership Summit

September 11-13 Embassy Suites 1040 P St. Lincoln, Nebraska

## AGENDA AT A GLANCE

### Monday, Sept 11

5:30 p.m. **Welcoming/Networking Reception, Lazlo's in the Haymarket**  
Sponsored by Cooperative Solutions Group

6:30 p.m. **Dinner on Your Own**

### Tuesday, Sept 12

9:00 a.m. **Welcome**

9:15 a.m. **What's Now & What's Next for Credit Unions**  
Mollie Bell, Chief Engagement and Transformation Officer, CUNA

9:45 a.m. **Making a Legislative Difference**  
Brandon Luetkenhaus & Julia Plucker

10:30 a.m. **Data Breach Liability: How to Mitigate your Credit Union's Risks**  
Gina Carter, Husch Blackwell

11:30 a.m. **Networking Lunch**

12:45 p.m. **Auto Lending & Leasing Trends**  
Dan Plum & Derrik Mather, CU Direct Lending

1:45 p.m. **Executive Benefits: Signs There May Be Holes In Your Executive Benefits Plan**  
Andy Roquet, Executive Benefits Specialist, CUNA Mutual Group

3:00 p.m. **Open Dialogue**  
Lead by Mollie Bell, CUNA

6:00 p.m. **Cocktails - Sponsored by CUNA Mutual Group**

6:30 p.m. **Dinner Dine-Arounds**

### Wednesday, Sept 13

9:00 a.m. **CyberSecurity: What Every Credit Union CEO Needs to Know**  
Sherri Davidoff, CEO LMG Security

10:30 a.m. **Open Dialogue**  
Lead by Mollie Bell, CUNA

Noon **Summit Wrap Up and Final Thoughts**

## MONDAY

5:30 p.m. – 6:30 p.m.

Welcome/Networking Reception – Lazlo's in the Haymarket, 210 7th Street

The League would like to open the Summit with a welcome reception at Lazlo's in the Haymarket. Come join us for drinks and lite appetizers before dinner on your own.

\*\*Dinner is on your own this evening.

## TUESDAY

\*\*All sessions will be in the Alumni Room

9:00 a.m.

Welcome with League CEO, Scott Sullivan and League Chair Amy Brodersen

9:15 a.m. – 9:45 a.m.

### What's Now & What's Next for Credit Unions

Disruption, relevancy, and transformation are now commonplace words in our credit union vernacular. This candid presentation will highlight these topics with stories of learning and success. The dialogue will also include keys to help you drive a change agenda at your organization with an aim to help you win and thrive.

**Speaker: Mollie Bell** works closely with CUNA's leadership team and marketplace leaders to implement lasting positive change within CUNA as defined by CUNA's vision and strategic plan. Mollie has extensive experience in organizational strategic planning and implementation including over 8 years focused on the credit union movement

9:45 a.m. – 10:30 a.m.

### Making a Legislative Difference

Our members have told us that advocacy are top priorities. The League represents the interests of Nebraska credit unions before federal and state legislative and regulatory bodies. The goal is to strengthen and preserve an independent credit union movement that will empower members and all consumers.

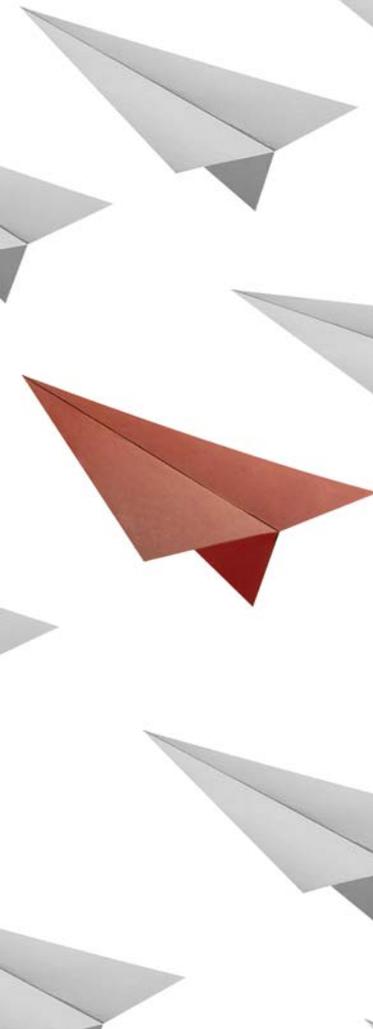
**Speakers: Governmental & Public Affairs Director, Brandon Luetkenhaus, and NCUL Retained Lobbyist, Julia Plucker,** will offer insights on the current political environment and how credit union leaders can help influence policymakers on the issues that matter most.

10:45 a.m. – 11:30 a.m.

### Data Breach Liability: How to Mitigate your Credit Union's Risks

Given their structure and governance, credit unions have many unique legal needs. As not-for-profit, depositor-owned cooperatives, credit unions are keenly focused on their members' interests, requiring a distinct legal competence. During this session, attendees will learn about applicable laws; the evolving case law in data breach litigation; and breach response planning.

**Speaker: Gina Carter.** A member of Husch Blackwell's Technology, Manufacturing & Transportation team, Gina advises technology companies and financial institutions on



a range of intellectual property, unfair competition and advertising laws. A nationally recognized intellectual property litigator, Gina also advises financial institutions, high technology manufacturers, computer software manufacturers, media companies and trade associations on all aspects of intellectual property law protection, rights enforcement and licensing. Among her greatest credit union related client successes was representing a credit union in the largest-ever acquisition of bank branches of a credit union in the United States

11:45 a.m. – 12:45 p.m.

### **Networking Lunch**

Enjoy a BBQ buffet lunch and visit with all your peers.

12:45 p.m. – 1:30 p.m.

### **Auto Lending & Leasing Trends**

Auto loans account for 47% of Nebraska loan portfolio, Nebraska credit unions' focus on used auto loans is more pronounced than their national and regional peers whose largest loan products are first mortgages. Used auto loan balances outstanding topped \$1 billion in the first quarter in 2017. Discover the latest trends in credit union auto lending and leasing and where the auto field is heading in the future.

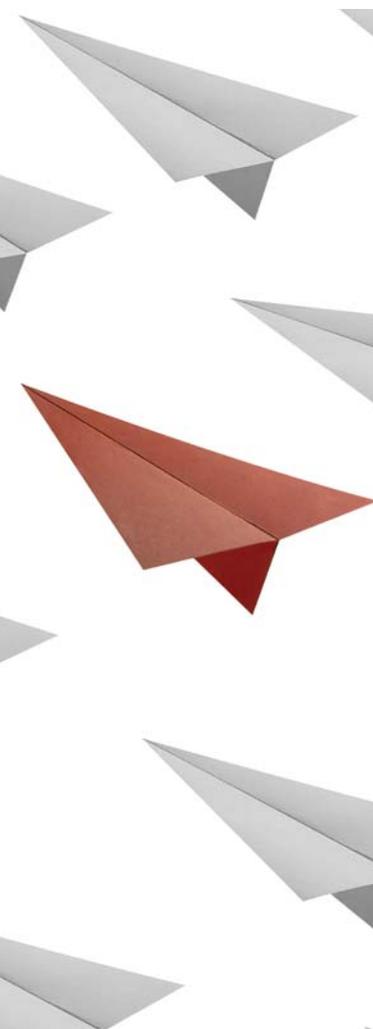
For more than twenty years, CU Direct has been a lending technology leader, helping credit unions fund \$209 billion in loans. More than 1,000 credit unions rely on CU Direct's solutions to generate loans, create efficiencies, and grow membership. From CUDL, the industry's number one auto lending platform, to the industry's revolutionary Lending 360 Loan Origination System, and Lending Insights dynamic analytic tools, CU Direct develops the technology that helps credit unions advance their lending programs and overall portfolio success. 13,000 auto dealers nationwide use CU Direct's automotive solutions to connect with credit unions and their members to drive sales and increase their bottom lines.

1:45 p.m. – 2:45 p.m.

### **Signs There May be Holes in Your Executive Benefit Plans**

Don't fall behind when it comes to changing NCUA regulations for reporting executive benefits information. Hear an update on rule changes and what constitutes due diligence. Avoid unintended fines and lawsuits by learning the telltale signs of gaps in your non-qualified deferred compensation plans. Be prepared to show examiners you understand plan details, including the legal, accounting, and risk management policies and procedures. Feel confident in how to design a reliable, compliant program.

**Speaker: Andy Roquet** is an executive benefits specialist for CUNA Mutual Group. In this role he offers design, implementation, finance and ongoing administrative support for supplemental executive benefit programs specifically tailored to credit unions in all states. Roquet joined CUNA Mutual Group in 1988 as a developer in field systems. He then moved to a corporate project management and product development role. Roquet also held positions in information systems management and project management, where he led large projects within the Executive Benefits, Pensions/401(k), and Employee Benefits product areas. In this position, he updated the broker/dealer business and technology model, migrated personal lines business to a strategic partner, deployed new



field technology and compensation systems, and implemented technology supporting contact centers and direct marketing. In 2007, Roquet was hired as a manager for the Executive Benefits department and led the sales and service functions for the country. He accepted his current position in 2010 and is based in the Central Region.

3:00 p.m. – 4:30 p.m.

### **Open Dialogue**

Nebraska Credit Union Leaders become the star of the show. Mollie Bell will lead Summit participants in an open dialogue on the issues and topics that are top of mind.

6:00 p.m.

### **Cocktails and Dinner Dine-Arounds**

Cocktails Sponsored by **CUNA Mutual Group**

Dinner Dine-Arounds are informal dinners at local Lincoln restaurants that provide an opportunity for networking, stimulating conversation, and peer learning. A sign-up sheet with local restaurants and host will be available during the conference.

## **WEDNESDAY**

\*\*All sessions will be in the Regents A

9:00 a.m. – 10:15 a.m.

### **Cybersecurity: What Every Credit Union CEO Needs to Know**

Modern credit union CEOs lose money-- and sleep-- due to cybersecurity failures. Professional hackers and organized crime groups around the world are trying to break into your network and steal money from customer accounts. Today, companies are also held hostage by ransomware, the malicious software that locks up your files until you pay a ransom. All it takes is one person in your organization to click on a link, and all your shared files could be locked up for good. How can you protect your customers and reduce your risk? We'll show you how attackers break into your computer, with screenshots and videos of a real attack. Then, we'll run through the most important building blocks of a strong cybersecurity program. Learn how to effectively defend against cybercriminals so that you can protect your credit union and your customers.

**Speaker: Sherri Davidoff** is the CEO of LMG Security and the co-author of "Network Forensics: Tracking Hackers Through Cyberspace" (Prentice Hall, 2012). She has sixteen years of experience as a cybersecurity professional, specializing in digital forensics, penetration testing and security awareness training. Sherri has authored courses for the SANS Institute and Black Hat, and conducted security training for the American Bar Association, Department of Defense, Google, Comcast, Los Alamos National Laboratories, and many others. She is a faculty member at the Pacific Coast Banking School, where she teaches cybersecurity classes. Sherri is a GIAC-certified forensic examiner (GCFA) and penetration tester (GPEN), and holds her degree in Computer Science and Electrical Engineering from MIT.

10:30 a.m. - Noon

### **Open Dialogue Continued**

Noon

## Summit Wrap Up and Final Thoughts

What did you learn over the last two days? What can you take back to your CU and implement today? Tomorrow? Next year? We will briefly discuss what we covered during the Summit and share any other challenges, successes, and ideas.

### OTHER IMPORTANT INFO

#### Registration and Cancellation Policy

Registration is available online only for the Conference. Go to [www.nebrcul.org](http://www.nebrcul.org) to register by September 6th. If you need to cancel your convention registration, call or email notice of cancellation to Amy Shaw, [ashaw@nebrcul.org](mailto:ashaw@nebrcul.org), 402-333-9331 x207. All requests for refunds must be received on or before September 8th. After the 8th, only 50% of the full registration costs will be refunded. No Shows will be charged in full. Substitutions will be accepted any time.

#### Hotel and Room Reservations

Besides the evening reception and dinners, all sessions will be held at the Lincoln Embassy Suites in the Alumni Room and Regents A room.

\*\*Individual attendees are responsible for making their own hotel reservations

The group rate for single or double occupancy is \$129.00 plus tax through August 30th. A credit card will be needed to guarantee your reservation. To make your reservation online, go to <https://goo.gl/oHFEnEh> or by telephone, 402-474-1111. To receive the group rate, you must mention the Nebraska Credit Union League Leadership Summit.

At the Embassy Suites-Lincoln, every morning, you'll receive complimentary cooked-to-order breakfast served in the beautiful open-air atrium. Also available is a nightly Manager's Reception, offering complimentary drinks and snacks.

#### Dress Code

The dress code for all events is business casual. We recommend you dress in layers to accommodate the variance in temperatures in the meeting rooms.

#### Photos during the Event

Throughout the sessions and social functions, we will be snapping pictures to capture the spirit of the event. Attendees should know that through their attendance, they are granting the League permission to use these group photos in various publications.

Questions? Call the League direct: 402-333-9331 or toll free: 800-950-4455.

### Pricing

Participant - \$299  
\$15M & under - Free

### Conference

Registration available  
online only at:  
[www.nebrcul.org](http://www.nebrcul.org)

### Who should attend?

This Summit will benefit  
credit union executives,  
senior management,  
volunteers and other  
key leaders.