

Nebraska Credit Union League
2017 Annual Meeting & Convention
May 31 - June 2
Embassy Suites 555 S. 10th St. Omaha, NE



Engage 2017



SCHEDULE AT A GLANCE

Wednesday, May 31

9:00 a.m. Golf Outing – Tregaron Golf Club
 2:00 p.m. Bowling – ICC Bowlatorium
 6:15 p.m. YP Networking Session
 7:00 p.m. Exhibitor Reception



Thursday, June 1

8:30 a.m. NCUL 83rd Annual Meeting
 9:30 a.m. Exhibitor Showcase #1
 10:30 a.m. Opening General Session – Kevin Brown
 12:00 p.m. Lunch /Exhibitor Showcase # 2
 1:00 p.m. General Session – Karim Habib
 2:15 p.m. Exhibitor Showcase #3 and exhibitor prize drawings
 3:00 p.m. General Session – Ryan Foss
 6:00 p.m. Cocktails
 6:30 p.m. Awards Banquet

Friday, June 2

9:00 a.m. Breakout Session – Mark Quandahl
 9:00 a.m. Breakout Session – Ryan Foss
 10:15 a.m. General Session – Steve Stasiukonis
 11:30 a.m. Wrap-Up and NCUL Prize Drawings

CONFERENCE OPTIONS

- Participant Package (education sessions/meals/reception/exhibit hall) = \$329*
- Spouse/Guest package (meals/reception/exhibit hall) = \$95
- *Young Professional (YP members receive 50% conference discount) = \$165
- YP Wednesday Networking Session = FREE
- Awards Banquet Only = \$65
- Golf Outing = \$130 per player
- Bowling Tournament = \$25 per bowler

Conference registration is available online only at www.nebrcul.org.

WEDNESDAY

Wednesday, 9:00 am

Golf Outing – Tregaron Golf Club

Renew your commitment to credit union advocacy by participating in the Annual Meeting Golf Event at Tregaron Golf Club in Bellevue. All proceeds go to the Capitol Investment Fund. The CIF was founded in 1998 in an effort to proactively protect, preserve and promote Nebraska credit unions in the legislative and regulatory arenas. Cost to golf is \$130 per person.

Wednesday, 2:00 pm - 4:00 pm

Bowling – ICC Bowlatorium

Your hosts, the Omaha Chapter, invite you to bowl a perfect 300 at the 2017 Bowling Tournament. Put on your bowling shoes and take on your fellow credit union peers for a chance at some great prizes! Photos will be taken, so get with your team and coordinate! Cost to bowl is \$25.00 per person.

Wednesday, 6:15 pm – 7:00 pm

Young Professionals Networking Event

Are you a young professional at your credit union (age 18-35)? Then you should join the YPCU at their FREE networking event! Join in the fun and meet others in the CU movement just like you. There will be speakers, snacks, and prizes! Also, by attending this event, you also will receive a t-shirt and gain access to the Exhibitor Reception, which follows this session. Look for more information coming to you via email. Registration is required.

Wednesday, 7:00 pm - 9:00 p.m

Welcome Reception/Exhibit Hall Grand Opening

Looking to refresh your current lineup of services? Want to find innovative products that will help reinvent your credit union? Kick-off the Annual meeting right by networking with peers and learning about exciting new products and services at the always popular Exhibitor Reception.

THURSDAY

Thursday, 8:30am – 9:30am

83rd NCUL Annual Meeting

Be a part of the League's 83rd Annual Meeting. You will hear updates on the actions of your association over the past year and insight as to what lies ahead.

Special Guest Keynote: Rick Metsger, NCUA Board Member

Thursday, 9:30am – 10:30am

Exhibitor Showcase 1

Enjoy tasty snacks while visiting with exhibitors.



Thursday, 10:30am – 12:00pm

The Hero Effect – Being Your Best When It Matters Most

Speaker: Kevin Brown

At the heart of Kevin's message is a simple, yet powerful philosophy for life that drives every thought, every action and ultimately every result we achieve both personally and professionally.

- ⚙️ **Heroes Help People . . . with NO STRINGS ATTACHED.**
- ⚙️ **Heroes Create an Epic Experience**
- ⚙️ **Heroes Take Responsibility**
- ⚙️ **Heroes Live and Work with Optimism**
- ⚙️ **Creating a Culture of Heroes at Every Level**

Together, these qualities embody The Hero Effect - Being your best when it matters most!

BIO: Kevin has overcome personal tragedy, self-sabotage and a lack of resources to create a life that not only makes him proud, but inspires him to want to help others. He is passionate about helping people expand their vision, develop their potential and grow their results. And, as the father of an autistic child he knows firsthand how the principles of true success reach beyond the boardroom and into the lives of real people facing the challenges of everyday life. Kevin is the Assistant Vice President of Marketing for SERVPRO, an international franchise system with nearly 1700 franchise locations specializing in fire and water cleanup and restoration. In addition to his corporate responsibilities, Kevin is also a highly sought after keynote speaker. He has had the privilege of speaking to a wide variety of organizations including Siemens, State Farm, Bristol-Myers Squibb, Delta Airlines and The Boy Scouts of America to name just a few.

Thursday, 12:00pm – 1:00pm

Lunch and Exhibitor Showcase 2

Enjoy lunch and visit with all the convention exhibitors.

Thursday, 1:00pm – 2:15pm

Beyond Disruption

Speaker: Karim Habib

The financial services industry is becoming a breeding ground for disruptions that are threatening a dramatic shift in the financial services sector. An ever-growing cast of financial technology (FinTech) startups such as Lending Club and Venmo, is seeking to disrupt incumbent players in retail financial services such as credit unions. Simultaneously, a new breed of disruptive financial institutions has arisen that also threatens slower moving traditional incumbents. Join Karim as he describes these developments, and offers you practical steps for moving beyond disruption. Discover how you can adopt some of the strategies of disruptive financial institutions to drive unprecedented growth while increasing your relevance to your members.

Bio: Karim Habib is Director of Lending Solutions with CUNA Mutual Group. In this role he is responsible for providing leadership and specialized knowledge of the Lender Development Program (LDP) and is responsible for a team of Sales Managers and Lending Protection Managers who deliver lending expertise, coaching, sales training, financial industry insights and Channel Optimization to credit Unions. Karim is also part of the National LDP team which is accountable for achieving critical success factors related to credit union strategic goals and objectives, growth and member penetration. He also ensures that CUNA Mutual Group's lending expertise is fully leveraged to support credit unions and their members.



Thursday, 2:15pm – 3:00pm

Exhibitor Showcase 3 and Exhibitor Prize Drawings

Join us for the final showcase where you could walk away a BIG WINNER! Those exhibitors who are drawing for a fabulous prize will do so during this time. Grab a snack and hopefully grab a prize.

Thursday, 3:00pm – 4:15pm

Trending Credit Unions in 2025

Speaker: *Ryan Foss*

Have you always been jealous of Marty McFly? Here's your chance to travel through time and look at credit unions in the year 2025 – no DeLorean needed. Our industry is subject to the actions of and reactions to global banks, bond issuers, local competitors, interest rates and the complex counter party web draped across the whole money system. Before you think it's all doom and gloom, Filene's extensive analysis paints an overall optimistic picture and will show you:

- ⚙️ What credit union products and services consumers will use in 2025
- ⚙️ Which channels consumers will primarily use to access products and services
- ⚙️ How many credit unions will be there and what the overall ecosystem that supports them will look like
- ⚙️ How growth will be divided among credit unions of different asset sizes
- ⚙️ What impact economic changes will have on lending

At your landing back in the present, you'll be armed with a better understanding of what it takes to prepare for that not-so-distant future.

Bio: As the Managing Director of Innovation, Ryan is responsible for developing, planning and managing Filene's innovation initiatives within the credit union system. His main priorities are managing the Incubator, a testing laboratory for consumer-friendly products and services, and leading Filene's prestigious i³group.

Prior to Filene, Ryan has worn many hats. He has done community development in Kenya and Uganda as the Executive Director of an NGO, worked in fund development for an innovative youth mentoring program in Minnesota, and has been an Executive Chef after growing up in the restaurant business.

Thursday, 6:00pm – 6:30pm

Cocktails

Thursday, 6:30pm – 8:30pm

Awards Banquet

Join us for the Awards Banquet where you will have a grand dinner and you will hear all the wonderful achievements credit unions have accomplished in the past year. Meet this year's CMN artist, Avery.

FRIDAY

Friday, 9:00am – 10:00am - BREAKOUT

A Regulator's View and Vision

Speaker: Mark Quandahl

It is a new day at the Department of Banking & Finance. Since being appointed to the top post by Governor Pete Ricketts in 2015, Director Quandahl has made his mark as a common-sense regulator. He will be on hand to update Nebraska credit unions on important regulatory issues and offer insights on the legislative session. As a former member of the State Legislature and Chairman of the Banking, Commerce & Insurance Committee he brings a unique perspective that benefits all financial institutions.

Friday, 9:00am – 10:00am - BREAKOUT

Board Governance: Successfully Leading CUs into the Future

Speaker: *Ryan Foss*

This session will utilize a series of three reports executed by Filene on the topic of Board Governance. No topic is off limits – annual meetings, board renewal policies, mergers, perks and compensation. Through exhaustive literature review and decades of firsthand experience, we'll draw recommendations for credit union boards with direct potential impact. Tackling both the good and the bad, this session will be full of real-world examples and conversation points for improving board governance.

Friday, 10:15am – 11:30am

How to Detect Security Weakness in Your Financial Institution

Speaker: *Steve Stasiukonis*

Always highly profitable but generally opportunistic in reaching its individual victims, digital hostage-taking, especially of the cryptographic variety, is now rapidly developing into a favorite technique of the more strategic, enterprise-focused attacker. You can have your business back, but for a fee in this new cybercrime reality. The dangers of cyberspace have gone from thievery to punitive behavior and serious damage to enterprises. For a variety of end goals, be it hacktivism, nation-state revenge or financial gain, the methodology is simple. Quite often the first you'll hear of an attack is: "We have encrypted your systems. Pay us x amount, and we will give you the key." Imagine being asked if you would like every database entry your company created in the last six months back? Pay up, or it's encrypted purgatory for that database and you. In this session we'll discuss the scope of this current threat, as well as the best available concepts in prevention and recovery. We'll cover the dangers of secondary infections and the latest on the monetization schemes plaguing organizations today with a case study of a ransomware attack.

Bio: Steve serves as President of Secure Network Technologies, focusing on Penetration Testing, Information Security Risk Assessments, Incident Response and Digital Investigations. Steve Stasiukonis has worked in the field of Information Security for over fifteen years, specializing in the use of technology to identify information security vulnerabilities, assessing risk and the collection and interpretation of digital network intelligence. As a part of that experience, Steve is an expert in Social Engineering. He is listed in Wikipedia as one of the most notable Social Engineers and has written and demonstrated actual social engineering efforts involving pretexting, phishing and physically compromising banks, data centers and other highly secure operations and facilities. Steve carries numerous security certifications by various organizations and also serves as a columnist for Information Week magazine and DarkReading.

Friday, 11:30am

NCUL Prize Drawings

Now that you've grabbed all the exhibitor giveaways you possibly could, it's time for the League to give away some cash and other fabulous prizes! You must be present to win, so stick around to see if you go home a winner!



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ADDITIONAL INFORMATION

Hotel Reservations

Individual attendees are responsible for making their own hotel reservations.

The group rate for single or double occupancy is \$150.00 plus tax through May 10. A credit card will be needed to guarantee your reservation. To make your reservation online, go to <http://bit.ly/2lhky5J> or by telephone, 402-541-1495. To receive the group rate, you must mention the Nebraska Credit Union League Annual Convention.

At the Embassy Suites-Downtown Omaha, every morning, you'll receive complimentary cooked-to-order breakfast served in the beautiful open-air atrium. Also available is a nightly Manager's Reception, offering complimentary drinks and snacks.

Convention Registration and Cancellation Policy

Registration is available online only for the Conference. Go to www.nebrcul.org to register. If you need to cancel your convention registration, call or email notice of cancellation to Melissa Mausbach to mmausbach@nebrcul.org, 402-333-9331 x201. All requests for refunds must be received on or before May 26th. After the 26th, only 50% of the full registration costs will be refunded. No Shows will be charged in full. Substitutions will be accepted any time.

Dress Code

The dress code for all events is business casual, except for the Awards Banquet which business attire is suggested. We recommend you dress in layers to accommodate the variance in temperatures in the meeting rooms.

Photos during the Event.

Throughout educational sessions and social functions, we will be snapping pictures to capture the spirit of the event. Attendees should know that through their attendance, they are granting the League permission to use these group photos in various publications.

Questions? Call the League direct: 402-333-9331 or toll free: 800-950-4455.

